

# Rebecca Fullerton

## Product Designer

### Profile

- Innate skill in translating vision statements into working product
- Demonstrated ability to build trust with stakeholders and convert their wants into technical requirements
- Programming background provides experienced insight into feasibility
- Driven to deliver a superior user experience, on-time
- Passionate about human-centered design

### Contact

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### Technical Skills

#### Languages/Frameworks

- Python (Django)
- JavaScript (jQuery)
- SQL (PostgreSQL, MySQL, Microsoft SQL)
- HTML, CSS (Bootstrap), JSON

#### Technologies/Practices

- Docker
- Git
- AWS
- Agile (Scrum)

#### Applications

- Adobe Suite, Figma
- Jira
- OmniGraffle, Miro, LucidChart

### WORK EXPERIENCE

#### K2Share, LLC

##### Product Designer // May 2018 - present

- Led the implementation of a full-site UX redesign of the OSHA Card Portal, a B2B and B2C ecommerce site that generates more than \$2 million in revenue annually and is the largest producer of OSHA Outreach Cards in the nation — work included interviewing the printshop staff, reviewing existing work processes, and developing a software solution that increased efficiency and reduced error rates to < 0.4%
- Identified the need for a new internal tool for course design and development, which I then drove from ideation to production — automated the coding of new content, eliminating the need for two full-time developers and decreasing the time needed to bring a new course to production by more than 35%
- Designed features across a range of products — met with internal and external clients to gather business requirements, worked with product owners to develop workflows/acceptance criteria, collaborated with UI designers to create prototypes, and evaluated work product with developers to ensure implementation aligned with product vision and ultimately met user needs
- Mentored junior developers in coding best practices and design principles, and trained quality analysts in effective test automation
- Designed v1.0 of the first new application the company had built in 10 years (and the first to use Python, Django, PostgreSQL, Git, Docker, automated testing, and an agile development process) — developed and implemented the interactive, visual, and database design for the majority of the application

#### Center of Digital Humanities Research at Texas A&M

##### Graduate Assistant // January 2017 - May 2018

- Met with professors from across the university to discuss their research, then worked with them to design and implement a custom web app to publicize their project/research findings
- Gave presentations on the Center, its projects, and the scope of Digital Humanities research to undergraduate classes, visiting professors, and university guests

### EDUCATION

#### Texas A&M University

##### M.A. in Digital Humanities // 2018

- Primary focus of coursework and research was human-computer interaction and human-centered design
- **Thesis project:** A web application that explored new methods of user interaction and data display. It was built through an iterative design process based on user experience research conducted by me and my team

#### Abilene Christian University

##### B.S. in Biochemistry // 2012

*Cum laude* | University Honors Graduate